

Case Study

SOFTRONIC

www.softronic.pl

predictes

Industry

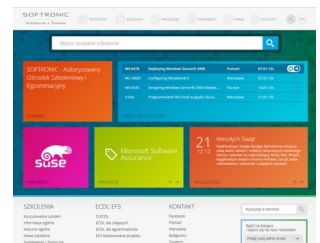
Education, IT Training

Partner

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Goals

Softronic is a company that specializes in IT training, and offers authorized training in Microsoft products, Novell, Suse and popular graphics applications and tools for design and project management. The redesign of the website aimed to drive more traffic and to deliver a better, more interactive client experience.



Challenges

The main objective of the project was to introduce a Modern UI style to the website, characterized by its focus on content; making more use of typography than graphics.

In addition to improving the site's functional design, we needed to place a particular emphasis on its stability and reliability, given the advanced security policy of the company. And it is on this advanced security system that the project has been developed, ensuring that each piece of information is repeatedly processed and verified by the editors of the site before it reaches the recipient.

Solutions

The project required many Kentico features including News, Custom BizForms, Newsletter, Google Maps, integration with Facebook, and extensive use of the document type model. We offer two advanced search methods, one for training, offering intelligent hints, and the other for documents. Visitors can print or download the content of any page to PDF in one click.

Key criteria for selecting Kentico

Our main reason for choosing Kentico CMS was that Softronic was already working in a Windows environment, their previous website being built in ASP.NET. Today Kentico CMS is the most advanced CMS for ASP.NET and delivers wide range of required features.

